



16TH ANNUAL DINNER & FUNDRAISER

Bringing People Together for Healing and Hope

2017 Sponsorship Levels and Benefits

The MITSS Annual Dinner & Fundraiser offers its supporters an exceptional opportunity to be amongst national leaders in health care and safety. To our sponsors we provide the highest level of visibility and recognition.

SAVE THE DATE:
THURSDAY, NOVEMBER 2, 2017
THE SHERATON HOTEL
BOSTON, MA
www.mitssannualdinner.org

Highest Levels of Visibility and Branding

A Presenting Sponsor

\$50,000

AVAILABILITY: 1

- Your company will be recognized as the exclusive *Presenting* sponsor of the event
- MITSS 16th Annual Dinner and Fundraiser Presented by “_____(your name/logo)_____”
- 2 VIP tables: 20 guests
- Introduction of Keynote Speaker
- Company logo projected throughout dinner on an individual slide
- A-level acknowledgement in opening remarks
- A-level name recognition on posters placed throughout reception area
- A-level ad space in event program; two-page, inside spread or back cover of program booklet, four-color process (art to be supplied by sponsor) and listing in program
- A-level acknowledgement on MITSS website
- A-level mention in all pre and post press releases
- Sponsorship of a patient, family, or clinician “story” to be displayed at event
- Half day in service training for selected staff members re: emotional impact of adverse events on patients, families, and clinicians provided by a MITSS staff member

B Underwriting Sponsor

\$25,000+

AVAILABILITY: 3

- Sponsor recognition on *Underwriter* on event invitation (if you make pledge by September 5, 2017)
- 2 VIP tables: 20 guests
- Company logo projected throughout the dinner on an individual slide
- B-level acknowledgement in opening remarks
- B-level name recognition on posters placed throughout reception area
- B-level ad space in event program; full-page, four-color process (art to be supplied by sponsor) and listing in program
- B-level acknowledgement on MITSS website
- B-level mention in all pre- and post- event press releases
- Sponsorship of a patient, family, or clinician “story” to be displayed at event

C Cocktail Reception Sponsor

\$20,000

AVAILABILITY: 1

- Name on event invitation as the exclusive sponsor of pre-dinner cocktail reception (if pledge made by September 5, 2017)
- Your company logo on cocktail napkins
- 2 VIP tables: 20 guests
- Company logo projected throughout the dinner on an individual slide
- C-level acknowledgement in opening remarks
- C-level ad space in event program; full-page, black and white ad (art to be supplied by sponsor); listing in program book
- C-level acknowledgement on MITSS website
- C-level recognition on posters placed throughout reception area

MITSS Hope Award

\$15,000

AVAILABILITY: 1

- Logo on all press releases regarding the HOPE Award
- Logo on all information regarding HOPE Award
- Logo on Award Description Information
- Participation on HOPE Award Selection Committee
- Introduction of award recipient
- C-level ad space in event program; full page black and white ad and listing in program book
- 1 VIP table: 10 guests.

AVAILABILITY - UNLIMITED

Platinum **\$10,000+**

- Logo on Event Invitation (if you make pledge by September 5, 2017)
- 2 VIP tables: 20 guests
- Company logo projected throughout the dinner on an individual slide
- C-level name recognition on posters placed throughout reception area
- C-level ad space in event program; full-page black and white (copy to be supplied by sponsor) and listing in program book
- Sponsorship of a patient, family, or clinician “story” to be displayed at event
- Platinum Sponsor recognition on MITSS website
- Presentation by Linda Kenney at hospital Grand Rounds or comparable one-hour engagement

Gold **\$5,000+**

- Logo on Event Invitation (if you make pledge by September 5, 2017)
- 1 VIP table: 10 guests
- Recognition on posters placed throughout reception area
- Company logo projected throughout the dinner on an individual slide
- Half page black and white ad in program book (with logo if desired – copy to be supplied by sponsor); listing in program book
- Listed as Gold Sponsor on MITSS website

Silver **\$3,000+**

- VIP table: 6 guests
- Recognition on posters placed throughout reception area
- Third-page, black and white ad in program booklet (copy to be supplied by sponsor) and listing in program book
- Listed as Silver Sponsor on MITSS website

Friend **\$1,000+**

- Event tickets for 2 guests; VIP seating
- Business card size ad in program booklet
- Listed as Friend of MITSS on MITSS website